

A DIGITAL VERSION OF THE OUTLOOK BUSINESS JOURNAL, A PUBLICATION OF THE GREAT BEND CHAMBER OF COMMERCE

AUGUST 2020 ISSUE ON CONTRACT OF THE PROPERTY OF THE PROPERTY



Chamber Golf Tournament Scheduled for September 11th

The Great Bend Chamber of Commerce is excited to welcome the upcoming fall months as it energizes effort for the 15th Annual Gary Gore Memorial Golf Tournament scheduled for September 11th at Lake Barton Golf Club.

In the climate surrounding COVID-19, the Chamber staff is partnering with the Lake Barton Golf Club to create a fun and safe environment for the tournament. Precautions will be in place to keep to staff and participants safe.

The tournament is a great way to connect business with pleasure and provides an opportunity for participants to network with other business professionals in a casual and relaxed environment. Registration begins

Click Here to Register!

at 10:00 a.m., with a Shotgun Start at 11:00 a.m. Players can look forward to a fourman scramble format with nearly \$5,000 in tournament prizes and raffle drawings. Golfers will also enjoy top-notch hospitality which includes a sponsored beverage cart, hole contests, putting challenges, and lunch.

Registration is \$115 per player, or \$450 per team and includes a Grab & Go Lunch, PLUS Mulligans for the entire team. To reduce congestion at time of registration tournament day, please register and pay prior to tournament. Register your team online on the tournament event page or by calling (620) 792-2401.

This tournament memorializes Gary Gore, who died in a watercraft accident at Wilson Lake in 2005. Gore was serving as the HOW DOES YOUR SUPPORT OF THE CHAMBER HELP AREA BUSINESSES AND THE COMMUNITY-AT-LARGE?

Your registration benefits the following Chamber Programs and Services:

- Small Business Assistance
- Legislative Affairs at the local, county, state and national level
- Central Kansas Jobs and workforce development
- Student Memberships (NEW in 2021!)
- Monthly Outlook Business Journal (giving businesses a way to share their news)
- Ribbon Cutting Ceremonies (celebrating new business and growth)
- Gift Certificate Program (incentivizing local spending)
- Quarterly Seminars to bring education and awareness to employers
- Barton County Young Professionals
- Agribusiness Committee (Kids Ag Day)
- Great Bend Better than Great
- Barton Strong Shop Small, Give Big

Chamber's Executive Director at the time of his death, a position he held for five years. Proceeds from the tournament support the operations and programs of the Great Bend Chamber of Commerce.

We encourage you to visit greatbend.org to learn more or to complete the sponsor/participant registration form or contact the Chamber Office at 620-792-2401.

Ribbon Cutting

Kansas Trophy Experience Open for events, hunting seasons, short and long term stays



Just outside of Great Bend, an 8-bed, 4.5-bath vacation rental, is the perfect crash pad for all of your game pursuits. On-site, you'll find 20 acres with a fishing pond and plenty of wildlife viewing opportunities from the covered patio. A short drive will bring you to the renowned waterfowl hunting grounds at Cheyenne Bottoms Wildlife Area. Click here for a video!

Recycling Event on August 10th

Archway Recycling and Catholic Charities are hosting The Great Electronics Recycling Fundraising Event on Monday, August 10th from 10 AM to 2 PM at the Catholic Charities office at 2201 16th Street in Great Bend.

According to The Global E-Waste Monitor 2020,

e-waste is the world's fastest-growing domestic waste stream, due to increased consumption of electric and electronic equipment, short life cycles, and few options for repair. A record 53.6 million metric tonnes (Mt) of electronic waste was generated worldwide in 2019 and that is expected to almost double by 2030. Less than 20 percent is collected and recycled. Gold, silver, copper, platinum, and other high-value, recoverable materials---valued at \$57 billion---were mostly dumped or burned rather than being collected for treatment and reuse.



Additionally, mercury, toxic additives, and other hazardous substances from e-waste are released into the environment to become a human health hazard.

"Those without resources are the first to feel the impact of environmental damage. Declining food production and shortages of fuel make food and

utilities more difficult to afford. Floods and other disasters become more frequent and severe for those who don't have resources to repair and rebuild. The vulnerable face greater health risks because affordable land, if it isn't already exploited, becomes stressed by overcrowding, poor sanitation, excess debris, and more. Whatever we do to lessen the harm to the environment means that we lessen the hurdles for those in need."

The Great Electronics Recycling Event is an opportunity to reduce e-waste and assist

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People on the Move - New Hires & Promotions

Sara Hayden comes home to serve as GBED president

Sara Hayden recently accepted the position. Her start date is Aug. 3.

Some long-time Great Bend residents may remember Hayden's

grandfather, Wayne Becker, and great-grandfather, Harold Becker. Becker Tire was a Great Bend success story for decades; WHB Rental is still a family-owned business.

Another grandfather, Jim Hayden, lives here; he managed Sears for many years and later operated Alliance Insurance with Sara's dad, Randy.

"The influences I had growing up with these successful businessmen instilled in me a certain mindset - go



Sara Hayden

after my dreams and accomplish great things," Hayden said.

This personal history, combined with her academic and professional background, prepared Hayden for the job, she noted.

"I acknowledge that I chose a strange degree path after high school," Hayden laughed. "But my degree in musical theatre from Friends University prepared me for an economic-development position more than you would think.

"I learned how to present myself in virtually any situation and it gave me confidence," she explained. "In this changing environment, this confidence gives me the ability to adapt to new situations."

Hayden's professional background includes positions in management and retail, as well as working with the public and local officials.

For instance, she was administrative assistant at The Boulos Company in Portland, Me. "Because Boulos is a commercial real estate company, it gave me a bit of economic-development experience. We reached out to businesses that were seeking commercial properties."

Hayden also served as assistant store manager at Company C, a Portland home design and décor business; and sales manager at bebe in Chandler, Az., a retail clothing store.

Most recently, Hayden's title at The Buckle in Hutchinson was area manager/regional event coordinator.

"In event planning, you learn the importance of collaboration," she said. "For example, Hutch is a unique market. We collaborated and brought businesses from the mall and downtown together, uniting the community."

As Hayden begins meeting with local entrepreneurs, she will emphasize that business retention and expansion are at the top of her list.

"Retention and business expansion

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Richard W Baskerville, III Joins First Kansas Bank as Vice President

Richard W Baskerville, III has joined First Kansas Bank as

Vice President, Compliance, BSA and CRA Officer according to Paul Snapp, President and CEO of the Bank. In making the announcement Snapp commented, "With nearly ten years of Banking experience, Rich has the experience and skill to lead our growing Bank in these important areas. He grew up in rural Kansas, so Rich has small town values, common sense and a strong work ethic to complement his extensive banking knowledge. We are excited to have Rich as a part of our Bank Team."



Richard Baskerville, III

Rich grew up in Washington, Kansas. He has a Bachelor of Animal Science Degree from Fort Hays State University. Rich completed the Graduate School of Banking at Colorado. Rich and his wife Lindsey live in Great Bend with their two children, Amelia and RJ. First Kansas Bank has offices in Great Bend, Hoisington, Claflin and Hays.

Schwager is back taking appointments at The Beauty Bar

Guess who is back and has expanded her schedule? We could not be more thrilled to have Amy Schwager back to share her passion with all of you! Amy is now taking new clients and offering a full array of services including cuts for the whole family, color services, perms, facial waxing, shellac manicures, acrylic nails and pedicures. Call us today at 796-2001 or visit www.thebeautybarsalongb.com to schedule.



Amy Schwager

People on the Move - New Hires & Promotions

Marketing Maven Welcomes Matt Phillips, Design & Digital Media Specialist

Marketing Maven Consulting, a brand management firm

located in Great Bend, Kansas, is pleased to announce the addition of a new full-time employee. Matt Phillips, a Great Bend native, started full time with the company at the end of June as a Design & Digital Media Specialist. "Matt has been working with us for a few years on a part time basis, and we are thrilled that he is now joining us full time," says Rachel Mawhirter,



Matt Phillips

Marketing Maven's owner and founder. "Matt's work ethic, attitude, and experience will all contribute to meaningful client relationships and solid results. I am confident that he will thrive in his new role on our team."

Phillips graduated from Great Bend High School before furthering his education at Midwestern Baptist Theological Seminary in Kansas City. He will continue pursuing a degree in Communications around his work schedule. "Marketing is a great career path, and I'm excited to continue growing and learning on the job while I finish my degree," Phillips says. "Marketing Maven is the kind of company that fosters that growth. I can't wait to serve our clients for years to come."

Phillips will spearhead website design, video production, and social media as well as helping with graphic design, writing, and other projects to serve the firm's growing list of clients around the state. Outside of work, Matt enjoys being active in his church, playing numerous musical instruments, and playing tennis. Matt lives in Great Bend, where his fiancé, Maya, will join him this fall after their wedding in October.

Marketing Maven Consulting is a full-service brand management consulting firm, specializing in mobile-friendly websites, social media management, print and digital design, and video production. The locally owned company services much of Central and Western Kansas and has worked with numerous local businesses over the years. Learn more at www.HireAMaven.com or follow them on Facebook and Instagram.

Star Expos adds new team member, and partners with Fuller Industries for a new brush line

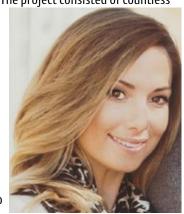
Introducing Fenoglio Dale, LLC and a new premiere brush line on the market. Created throughout four years of innovative thinking, hard work, diligence, grit,

and most importantly a great partnership. Darren & Tana Dale, James Fenoglio,



Jymmy Haddon, and Star Expos, (the group that brings you the beloved Great Bend Farm, Ranch, and Hemp Expo) chose to come to Great Bend and partner with Fuller Industries, Inc. and their own beloved, Lisa Moeder to produce and create a new cowboy hat brush made 100% right here in America. There truly is no other like it on the market and no detail was spared. The project consisted of countless

hours of brainstorming from Fuller engineers, a 3D printer, and lots of determination from all sides to see it come to fruition. Star Expos/Fenoglio Dale, LLC is excited to have the exclusive rights with Fuller Industries, Inc. to this hat brush line. Star Expos/Fenoglio Dale, LLC are proud of the product coming out of the factory and are proud they can make this product right here in Great Bend U.S.A. The opening order is already fulfilled with brushes sold to several prestigious western stores and companies. The group states, "We are proud to premiere these cowboy hat brushes in stores like the great M.L. Leddy's in historic Fort Worth, and also with the incredible hat folks



Jymmy Haddon

over at American Hat Company and Best Hat Store to name a few." The entire team cannot wait for you to feel and see the quality of these brushes.

The Star Expos team recently visited in Great Bend to meet with the City of Great Bend and The Great Bend Chamber of Commerce discussing some exciting new things coming to the show. New signage, test plots, and educational components are just some of the things in the works you can look forward to in 2021. And looking forward, for the first time in 120 years agriculture is feeling a resurgence. Tillage and cover crops are the way of the future. The entire team at Star Expos is excited for 2021, and the future of agriculture.

Speaking of the future, Star Expos has been busy working towards it and has added another team member, Jymmy Haddon, who you will be seeing going forward. She comes to us from Southwest Colorado and is very excited to be on board helping with all aspects of the show. She is looking forward to the new relationships she will create with the great members of this city and the farm show patrons alike.

Lots of exciting things in the works for Star Expos and the Great Bend Farm, Ranch, and Hemp Expo. See you in 2021.



FEATURED AMBASSADOR

Brad Shirer



What brought you to Great Bend? What keeps you here?

I grew up in Hoisington and moved to Great Bend after college for my career. I left for a few years but wanted to come back to be close to family again. I've spent most of my adult life in Great Bend and find it a warm, inviting place to live. I've made many good friends in this community and had the good fortune of meeting my wife, Sarah here. We've made this our home and plan to stay.

Where do you work and what do you do there (describe your role)?

I retired as CFO from Adams, Brown, Beran & Ball in October of 2018 after 21 years (this time) for a total of 30 years employed there. I currently serve on several Boards in the community and am treasurer of our church.

What's one thing about you that would surprise people?

I consider myself very shy and reserved and use humor to cover that shyness. I'm very camera shy, too and prefer to stay out of the limelight.

What energizes you and brings you excitement?

I love music and have played the pipe organ since I was 12 years old. I enjoy spending hours exploring a new instrument or piece of music. It's my "go to" place when I need to unwind and relax.

I also enjoy working out three days a week to clear the cobwebs and improve my physical state. It's still a work-in-progress but I'm seeing improvement each day.

At what job, would you be terrible?

A doctor or dentist I suppose which is ironic because at one time I wanted to be a dentist. I can't stand the site of blood. So I went into accounting and got to tell people how much tax they owed. Different kind of blood I suppose.

How long have you been a Chamber Ambassador and what do you like most about it?

This is my second year as an Ambassador and I've had such a fun time get acquainted with other Ambassadors and Chamber staff. I really enjoy hosting Chamber Coffees (in person; not on camera) and hearing about the products and services available in our community. We're very fortunate to live here.

About Chamber Ambassadors:

The Great Bend Chamber of Commerce Ambassador Club is made up of 30 men and women from the Great Bend business community who represent the Chamber in a number of ways.

They host the weekly Chamber Coffees, attend Business After Hours and Ribbon Cuttings, serve on Chamber committees, and assist with member recruitment and retention efforts.

They also volunteer at numerous Chamber events, such as the Great Bend Farm Ranch and Hemp Expo, Gary Gore Memorial Golf Tournament and the Annual Banquet and Meeting.

To find out how you can become a member of the Ambassador Club, contact Lee Ann June at the Chamber office, 620-792-2401,

marketing@greatbend.org, or www.greatbend.org/ambassadors





Stop in and save! 2601 10th Street, Great Bend 620-792-2020

10thstreeteyecare.com

Barton employee published in national publication

Barton English Instructor Michael Vick recently had an article published in "Innovation Abstracts" magazine by the National Institute for Staff and Organizational Development (NISOD). NISOD is a membership organization committed to promoting and celebrating excellence in teaching, learning, and leadership at community and technical colleges.

Vick's article "The Tailored and Balanced Approach" discusses the teachings of adult education pioneer Malcolm Knowles and the idea that teaching adults should be different than approaches at teaching younger students and must also acknowledge how students' diverse backgrounds can affect learning.



Michael Vick

Vick said he chose this topic to increase awareness about adult education in more specific ways.

"Adult education has been my passion for many years alongside military affairs, and I chose the topic because I care deeply about educating our young adults in a way that opens their minds to new possibilities," he said. "Moreover, the theme of the article emphasizes equality and diversity in the classroom. It also stresses the importance of understanding the identity of your students to allow you to tailor your teaching approach to accommodate all students in the classroom and to include those in a marginalized status or those students that might be in the majority group population that have minimal exposure to people from the marginalized population."

Dean of Academics Brian Howe said the administration and college as a whole are excited about the article and Vick's commitment to extending his efforts beyond the classroom.

"It's very encouraging to see Mike take it upon himself to write this piece and create more awareness for adult education," he said. "We are very proud of him and very glad that he is a part of this institution."

The article can be found here: The Tailored and Balanced Approach.

Invitation to participate in Giving Tuesday

Giving Tuesday is fast approaching and will be on Tuesday, December 1, 2020. Planning for this year's Giving Tuesday has started at the Golden Belt Community Foundation. Again, this year the foundation is inviting all qualified charitable organizations in Barton, Pawnee, Rush, and Stafford counties to participate in the giving

campaign and celebration.

This year GBCF will be #GoldenBeltGives using a brand-new giving platform. It will be exciting using the new website platform for the first time mandat and making giving easier for everyone. All due to a Giving Tuesday details will be hosted in cannot one location such as the registration form, please continuous giving form, online giving, total dollars meeting

donated, organization profiles, and so much more. Information on the new site to help area organizations get ready for Giving

Tuesday 2020 will be available soon. #GoldenBeltGives

Informational meetings are scheduled to present information about this year's Giving Tuesday campaign. These meetings are designed to answer questions and help organizations with the new online platform and

registration form. Meetings will be mandatory this year for each organization due to a few new changes this year. If you cannot attend any of the Zoom meetings, please call the office to set up a one-on-one meeting.

Reservations open for Women's Expo

The Great Bend Tribune has started reserving booth space for this year's Women's Expo, which is taking place from 3:30-7 p.m. Tuesday, Sept. 22, at the Great Bend Events Center, 3111 10th St.

"This is our 22nd year and every year it gets a little better," said Mary Hoisington, publisher of the Great Bend Tribune. "Last year was a record year for attendees, topping 1,400."

Attendees love this unique event that focuses on women for many reasons, she said. One of those reasons is the fabulous door prizes provided by Vendors. In past years, door prizes have included Ninja blenders, spa packages, gift baskets, certificates, televisions, arrangements, floral and travel packages.

Another reason attendees love this event is the ability engage with and try samples from businesses they may otherwise not know





about or come in contact regularly. "Businesses will bring new products and services to the event to try them out and introduce them to potential customers," Hoisington said.

"This is a really fun event for both the vendors and attendees," she said. "Our vendors make each year unique and we appreciate their support and participation."

Vendors interested in participating in this year's event can contact the Tribune at 620-792-1211 or email advertising@qbtribune.com.

New GBED President cont'd from page 3

are always important but even more so because of COVID-19," she said. "We need to discover what local businesses need so they can grow. Smaller successes are often the best successes."

Hayden noted she has wanted to move back to her hometown "for quite a while now. I can remember in high school my classmates and I wanting to move to the big city.

"But you know what? I learned from living in and near big cities just how wonderful smaller towns can be. Relationships are important but they are not easy to build in bigger cities. We can build relationships in our smaller-town environment. You cannot beat small-town charm"

Mark Calcara, GBED board chairman, said the board again "looked for someone with passion and dedication to lead our economic-development efforts. We found that in Sara. Her roots run deep here and we know she is committed to Great Bend's growth and prosperity."

Hayden replaces Jessica Milsap who resigned to pursue another career.



WELCOME to Our *NEWEST* Chamber Members

10TH AVENUE BOUTIQUE

Barb Armatys, Co-owner Jessica Foster, Co-owner 4006 10th Street Great Bend, KS 67530 (620) 639-1809

tenthavenueboutique@gmail.com www.tenthavenueboutique.com

Clothing - Retail

FAVOR'S FLAVORS

MacKenzie Unruh, Owner 2006 Forest Avenue Great Bend, KS 67530 (620) 617-8173 Find them on Facebook kenzieunruh93@gmail.com

Restaurant

GLOBE LIFE FAMILY HERITAGE DIVISION

Michele Gregg,
Independent Agent
61 NW 190th Street
Great Bend, KS 67530
(785) 259-2286
mgregg@fhlagent.com
www.globeliferogersagency.com

Insurance

WANT TO JOIN THE CHAMBER?

If your company is interested in joining the Great Bend Chamber of Commerce, fill out the online application on our website:

 $\underline{www.greatbend.org}.$

Membership is quick and easy to get started, and it is affordable, too!

Sign up on our website:

www.greatbend.org/eventregistration

Almost Home Receives Superb Review from the State of Kansas

The results are in and Almost Home has received recognition by the Kansas Department for Aging and Disability Services for a zero deficiency State Survey in March 2020. The news was followed by a second zero deficiency Survey on June 16, 2020, required under House Bill 2016, passed during the 2020 Special Legislative Session for the Infection Control Survey for COVID-19.

"I congratulate and recognize the hard work and effort it takes to achieve this level of compliance," said Laura Howard, Secretary of the Kansas Department for Aging.

Results are based on state observation of the care and services provided to residents, including help with everyday tasks as well as personal care, nutrition, overall environment, and much more. Not to mention the safety, cleanliness, and design of the place they call home.

"We are so proud of this accomplishment and the care we provide with all the comforts of HOME plus the highest quality of care in the area," said Leilani Schenkel, Executive Director at Almost Home. "It's thanks to our amazing staff and the care they provide that we are able to say we are deficiency free and sustain such a high resident satisfaction! We love our residents and they love us!"

Since the state survey and during the times of COVID-19, the house was not open to outside visitors, we did not accept new residents, and we implemented a number of additional health and safety protocols as outlined by the state to ensure residents' health and safety amid concerns of COVID-19 in the state and county.

"While some changes were hard, especially when it came to family visits, we are happy to report our residents stayed active within the house, enjoyed the outdoors as much as possible, and even took on some new interests like baking and crafts," said Schenkel.

Almost Home has been licensed and regulated by the state of Kansas since 2014, Almost Home is a home-plus care facility located at 1919 Van Buren in Great Bend, Kansas. You can find more information on their website, www.almosthomeinc.org.



Leilani Schenkel and Almost Home staff take a break to celebrate the accomplishment of a deficiency-free survey. Pictured: Kammi Burroughs, Leilani Schenkel, Karley Esfeld, and Roxane Biehler

Recycling Event continued from Page 2

those in need at the same time. The proceeds that Catholic Charities receives from this event will support agency programs such as pregnancy support, infant adoption, housing, emergency aid, COVID assistance, counseling, and immigration and refugee services.

Residents are asked to bring their used or unwanted items to the Catholic Charities parking lot at 2201 16th Street on August 10th between 10 AM and 2 PM. In an effort

to maintain good social distance practices, Catholic Charities Staff members will pick up and load the items onto the Archway Recycling Trucks. Items may include electronics or appliances with a cord (except older tube or projection TVs, ink and toner cartridges, hospital equipment, metal, and batteries) For more information or questions, contact Rebecca Ford at 620-792-1393 or by email at rford@CatholicCharitiesSWKS.org.

HIGHLIGHTED AUGUST EVENTS IN GREAT BEND

- 1-22...Exquisite Miniatures: Art by Wes and Rachelle Siegrist and Brian Hutchinson: Transmogrification Art Exhibit @Shafter Art Gallery
- 1...SRCA Summit Points Race #7
- 2...Lake Barton Golf Club-4-Man Scramble, Lake Barton Golf Club @10am
- 3...Chamber Chat, Focus on the Chamber, Virtually @2pm on the Chamber's Facebook Page or You Tube Channel
- 3...Great Bend Public Library Teen Writing Club, Virtual Meeting @4pm
- 4&5...USD 428 Enrollment
- 4-13...Kansas Wetlands Education Center Raspberry Pi Jams Program from 1:30-3pm

6...Virtual Chamber Coffee: Noah's Ark Preschool, Program @9:30am on the Chamber's Facebook Page or You Tube Channel

- 6...City of Great Bend Mosquito Fogging
- 7...Great Bend Public Library Adult Night Out Movie
- 9...Lake Barton Golf Club-Couples Golf Tournament, Lake Barton Golf Club @10am
- 10...Catholic Charities Recycling Event, 2201 16th Street from 10am-2pm

10...Chamber Chat, Virtually @2pm on the Chamber's Facebook Page or You Tube Channel

10...Lake Barton Golf Course-Board Meeting @7:30pm

13...Virtual Chamber Coffee: Central Plains Computer Services, Program @9:30am on the Chamber's Facebook Page or You Tube Channel

- 13...Great Bend Public Library Teen Anime Night @6:10pm
- 13...Summer Street Stroll, Third Thursday Stroll with Food Trucks, Ladies Night Out, and Free Outdoor Movie
- 13...City of Great Bend Mosquito Fogging
- 14...SRCA Test and Tune
- 14...Kansas Wetlands Education Center Perseid Meteor Shower Watch Party
- 15...NHRA Summit Points Race #8

17...Chamber Chat, Hosted by Nex-Tech, Virtually @2pm on the Chamber's Facebook Page or You Tube Channel

- 17...Great Bend Public Library Teen Writing Club, @4pm
- 18...Great Bend Public Library Open Book Club @7pm
- 20...Great Bend USD 428 First Day of School

20...Ribbon Cutting: Inspire Fitness, 1904 12th in Great Bend, @9am

20...Virtual Chamber Coffee: Inspire Fitness, Program @9:30am on the Chamber's Facebook Page or You Tube Channel

- 20...Lake Barton Golf Club-Men's Association ABCD Scramble @6pm
- 20...City of Great Bend Mosquito Fogging
- 22...Golden Belt Humane Society Annual Garage Sale @8am
- 23...GBHS Meet the Panthers, Jack Kilby Square @5pm

24...Chamber Chat, Virtually @2pm on the Chamber's Facebook Page or You Tube Channel

27...Classes begin for USD 428

27...Virtual Chamber Coffee: Plains State Bank, Program @9:30am on the Chamber's Facebook Page or You Tube Channel

- 27...Great Bend Public Library Teen Anime Night @6:10pm
- 28...SRCA Test and Tune-Gamblers Race
- 28...Red Shoes and Bunco Too! Great Bend Convention Center from 6:30-10:30pm
- 28...GBHS Football Jamboree Scrimmage
- 29...Summit Points Race #9 NHRA All Access
- 29...Great Bend Public Library League of Women Voters Event @7pm

31...Chamber Chat: What's Up Great Bend!, Virtually @2pm on the Chamber's Facebook Page or You Tube Channel

Recurring Events:

Great Bend City Council Meetings, 1st & 3rd Mondays, City Hall, 1209 Williams St, 6:30pm

Barton County Commission Meetings, Every Monday, Barton County Courthouse, 1400 Main St, Rm 106, 9am

Visit greatbend.org/events/calendar for a full list of great events taking place throughout the month!

Visit <u>greatbend.org</u> for a full list of great events taking place throughout the month!





Congress recently extended the PPP application deadline to Aug 8th

For help finding a PPP lender, please click here to visit SBA's Lender Match tool. If you have received a PPP loan and are seeking guidance on forgiveness, please click here.

The Coronavirus Aid, Relief, and Economic Security (CARES) Act allocated \$660 billion to help small businesses keep workers employed amid the pandemic and economic downturn. Known as the Paycheck Protection Program (PPP), the initiative provides 100% federally quaranteed loans to small businesses.

Importantly, these PPP loans may be forgiven if borrowers maintain their payrolls during the crisis or restore their payrolls afterward.

The administration's PPP program guidelines can be found at www.treasury.gov, and the U.S. Small Business Administration's search tool to find a bank that offers PPP loans can be found at https://www.sba.gov/paycheckprotection/find.

The U.S. Chamber of Commerce has issued this step-by-step guide to help small businesses and self-employed individuals check eliqibility and prepare to apply for a loan.

Coronavirus Emergency Loans, small business guide and checklist: <u>Click Here</u> Leer en español (PDF)

Chamber to host a social media round table August 26th

Are you a small business owner? Are you a Manager? Does your business utilize social media for sales or to drive traffic to your website/ storefront? If your answer to any of these questions was yes... then the Social Media Round Table may be a valuable resource for you! Looking to provide interesting content and best practices for Small Business Owners and Managers alike, the panel of experts will be sharing what's new, how to process content for different platforms, being aware of your wording, and the metrics of social media. This event will allow for the opportunity to talk specifics for your business. The early time slot and zoom meeting setting allows you to get informed and get back to business!

We hope you'll consider joining us! The event link is on the picture below. It is \$25 for the event, and you will receive a \$10 gift certificate for lunch on your own after the event. We will also have flyers and worksheets, so that you can use the information immediately.

This is one to attend! There is a minimum and maximum for the event, so that all are able to participate and ask questions if necessary.









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CHAMBER COFFEE SCHEDULE

Every Thursday at 9:30am Tune in to the Chamber's Facebook Page or YouTube Channel

In accordance with recommendations from the Barton County Health Department and out of concern for the health and well-being of our Chamber members, Ambassadors, and Chamber staff, all weekly Chamber Coffees will be virtual-only until further notice.

The last thing we want is to unknowingly expose someone at one of our coffees, resulting in 20–30+ Great Bend business professionals being issued a 14-day quarantine notice, or worse, being diagnosed with COVID-19. Please know this is not an easy decision to make and we will be monitoring the health of the community and latest recommendations from the Barton County Health Department each week.

What does this mean for hosting businesses? The Chamber will work closely with our hosts each week to successfully promote their business and increase their visibility! In doing virtual Chamber Coffees since March 19th, we've noticed a large reach with a rise in viewership (400-2000 views every live!), increased engagement, all resulting in increasing visibility of the host business. Feedback from those watching have been nothing but positive!

August 6, 2020 NOAH'S ARK PRESCHOOL

Our Purpose is to provide our young learners with a loving and safe atmosphere where Christian principles are taught and practiced, while providing them with a well-rounded program for social, physical, cognitive, and emotional development.

August 13, 2020 CENTRAL PLAINS COMPUTER SERVICES

Central Plains Computer Service has been a provider of computer sales and service for over 30 years. Our company is also a local internet service provider, which includes high-speed wireless broadband internet, web hosting, email hosting, web and graphic design services.

August 20, 2020 INSPIRE FITNESS

INSPIRE FITNESS has your exclusive personal trainer. We lead you through your custom fitness regimen until you reach your long term fitness goals.

August 27, 2020 PLAINS STATE BANK

The Plains State Bank, established in 1906, is a full-service community bank in Westerns and Central Kansas. We pride ourselves on quality customer service and helping our customers find products to assist them in developing a healthy financial future.

September 3, 2020 MPIRE REALTY GROUP

At MPIRE Realty Group, our team is committed to keeping our clients the focus of everything we do. Our agents are here to help home buyers navigate one of the most important transactions of their lives with an unmatched attention to detail.