

A DIGITAL VERSION OF THE OUTLOOK BUSINESS JOURNAL, A PUBLICATION OF THE GREAT BEND CHAMBER OF COMMERCE

# OUTLO ON NOVEMBER 2020 ISSUE

## GREAT BEND CHAMBER OF COMMERCE PROMOTES MANUFACTURING IN 2020

This year's Manufacturing Day and month-long celebration in October looked different from previous years with many Kansas manufacturers virtually opening their doors to take up the important work of inspiring our young people to pursue careers in manufacturing and engineering. Today's science, technology, engineering, and math graduates will power the next chapter of American production and innovation, and harnessing their potential is an economic imperative.

To help connect our area manufacturers with high school students across Barton County and Barton Community College students, Chamber staff spent hours capturing photos and editing video that will be sent to teachers who may incorporate into their curriculum throughout

the year, exposing our youth to opportunities right here.



Click the icon above to see a short video: What MFG looks like in Great Bend!





Click the MFG badge to get involved



Watch more on local modern manufacturing with these links:







# GBED leads commerce deputy secretary on tour of local businesses

Sara Hayden knew
Bill Murphy was new
to his position at the
Kansas Department of
Commerce and asked
him to get an early look
at Great Bend as part of
his introduction to the
state.

Hayden is president of Great Bend Economic Development (GBED) and Murphy is about three months into his job as deputy secretary of business development. Murphy, Hayden and other local and state officials recently visited several Great Bend employers, while touring Great Bend.

"Bill oversees efforts to recruit new businesses and expand existing businesses," Hayden noted. "I invited him to town so we could make an early impression on him. We hope Bill will keep Great Bend in the front of his mind for future prospects."

Murphy was most recently senior vice president of economic development at the Tulsa Regional Chamber of Commerce in Oklahoma.

Sites visited on the tour were Fuller Industries LLC, Primus Sterilizer, Sunflower Diversified Services, Rosewood Services, Great Bend Transload Facility, Great Bend Airport and KANSASWORKS.

"With the help of the GBED Board of Directors, I chose these locations with specific thoughts in mind," Hayden said. "When the state searches for businesses that would consider relocating, many times large manufacturing or technology companies are involved.

"Therefore, Fuller and Primus were selected to highlight our support of growing manufacturers. Fuller is a long-time fixture in Great Bend and Primus is enjoying new growth at its plant."

Sunflower and Rosewood, Hayden continued "are incredible and offer unique



Local and state officials gather outside Primus Sterilizer after a tour of the facilities. From left to right are: Sara Hayden, Great Bend Economic Development president; Joe Law, Primus plant manager; Bill Murphy and Tim Zimmerman, both of the Kansas Department of Commerce; and Megan Barfield, Great Bend Chamber of Commerce president/CEO.

services for people with special needs who add so much vitality to our community. Both entities also provide employment opportunities that support the local business community."

The transload facility and airport were included to demonstrate the local truck, rail and air transportation infrastructure.

"We discussed the transload successes since the facility opened in 2017," Hayden said. "Most business prospects are very interested in all facets of transportation. Our local representatives explained to Bill how our infrastructure could benefit a new industry's shipping needs."

And since a workforce is a major factor in economic development, "we knew it was important to introduce Bill to our local KANSASWORKS office where he learned about current plans to recruit and train a new workforce if a new industry comes to town."

Hayden also pointed out that the Oct. 23 five-hour tour included a drive around town, which led to discussions about the "many other thriving Great Bend businesses."

She expressed her appreciation for Murphy, Tim Zimmerman, Commerce regional representative for Great Bend, and

- Continued on Page 3

#### GBED tour continued from page 2

the local business community.

"The tour was a huge success," Hayden commented. "We all appreciate Bill, Tim and their colleagues for making Great Bend a priority. I am beyond grateful that they took the time to learn we have much to offer."

Murphy noted that "it is clear Great Bend has accomplished much and has tremendous opportunities yet to come. I saw first-hand the significant economic contributions happening in the community – from agriculture to manufacturing to downtown revitalization.

"Great Bend's elected leaders and citizens should be commended for the investments they have made in a vibrant downtown and other areas of the community," he added. "I also was incredibly impressed with the recreational assets of the area. I briefly visited Cheyenne Bottoms and couldn't believe the amount of wildlife I saw.

"Our visit also highlighted the significant workforce-development services at KANSASWORKS. Business and community stakeholders alike were complimentary about the city's economic-development efforts and showed a great deal of pride as they shared their stories."

Murphy noted that Great Bend's strategic location provides a lot of opportunities and "business leaders and community stakeholders here are top-notch."

Hayden and Megan Barfield, Great Bend Chamber of Commerce president, are "great examples of talented economic development officials who work hard every day to bring opportunities to fruition. I am struck by their knowledge of the region's assets and their strong desire to share information about the great things happening in Great Bend."

Commerce supports local economic-development partners and provides tools they need to compete for new jobs and capital investment, Murphy said. This involves instate business development managers, such as Zimmerman, working directly with their regional contacts.

#### Together, We Thrive!



Kansas Children's Service League

November 10 - Online 7-7:30 PM

Save the date for Together, We Thrive!, Kansas Children's Service League's (KCSL) first virtual giving event. Watch inspiring stories told by families we serve, learn more about our impact and support the work we do. More details coming soon on the KCSL website www.kcsl.org!

#### **Grant provides needed tech to KCSL families**

Kansas Children's Cabinet and Trust Fund awarded Kansas Children's Service League (KCSL) with Technology for Families grants for two different programs. Funds will be used to purchase mobile devices such as smartphones and tablets, data plans and hotspots for families who lack necessary tools to complete virtual home visits and access online resources during the pandemic.

KCSL's Healthy Families Kansas™ and Early Head Start programs received \$102,932 and \$2,690 respectively. Both grants will provide connectivity supports and devices to approximately 245 families in 32 Kansas counties. Staff plan to distribute resources by the end of October.

#### KCSL celebrates two years in Great Bend

In 2018, Kansas Children's Service League (KCSL) expanded its Healthy Families
Kansas™ program to Barton County and opened a new office in Great Bend. KCSL's Healthy Families Kansas™ offers free, in-home support for expecting moms and parents of newborns to improve outcomes and prevent child abuse and neglect. Now, our staff serve families in four different counties in the Great Bend area. We thank our partners for the continued support and look forward to many more years in this community!

#### A Big Event to Shop Small!

Celebrate the holidays and Shop SMALL Saturday at the 3rd annual Holiday Pop-Up Market at Dilly & Doc Creative Studio (1119 Main St., Great Bend KS). Saturday, November 28th. They plan to host 30+ small business vendors, open to the public for one-day-only to shop 10 a.m. - 4 p.m. This event has become a qo-to for qetting a jump on your

holiday shopping and a big part of the other holiday fun happening in downtown Great Bend on that day! We hope you'll add Dilly & Doc to your weekend plans for shopping small and pop-in for beverage and to visit our amazing line-up of vendors in their store and next door at the BINGO hall, too!



Courtesy Photos from 2019 Shop Small Saturday and 2020 spring market.

#### **Outlook Business Journal**

A monthly publication of the



1125 Williams, Great Bend, KS 67530 Phone: 620-792-2401 Fax: 620-792-2404

Web address: www.greatbend.org

for a complete list of staff and board members <u>CLICK HERE</u>



#### FEATURED AMBASSADOR

# Trevor Olsen Kansas Trophy Experience

#### **About Chamber Ambassadors:**

The Great Bend Chamber of Commerce
Ambassador Club is made up of 30 men and women
from the Great Bend business community who
represent the Chamber in a number of ways.



They host the weekly Chamber Coffees, attend Business After Hours and Ribbon Cuttings, serve on Chamber committees, and assist with member recruitment and retention efforts.

They also volunteer at numerous Chamber events, such as the Great Bend Farm Ranch and Hemp Expo, Gary Gore Memorial Golf Tournament and the Annual Banquet and Meeting.

To find out how you can become a member of the Ambassador Club, contact Lee Ann June at the Chamber office, 620-792-2401,

marketing@greatbend.org, or
www.qreatbend.org/ambassadors

#### What brought you to Great Bend? What keeps you here?

I was born in California and shortly after my mom moved us to Great Bend to be closer to our family here. Great Bend is where I was raised and all I've ever known for home. What has kept me in Great

Bend is the relationships and businesses that I have formed while being here!

#### Where do you work and what do you do there (describe your role)?

I am a Owner/Manager at Kansas Trophy Experience. At Kansas Trophy Experience we manage hunting ground that we quide Deer, Turkey, and Pheasant hunts on. This alone is year round job but we also sell Ranch King Hunting Blinds and CrossFire feeders. We help our customers set up their own private hunting ground as well. We own a big lodge that houses our hunters during hunting season and we rent the lodge out for overnights stays and large events. Needless to say we are always cleaning.



On top of Kansas Trophy Experience, I own Mr. Olsens Natural Solutions. At Mr. Olsens we provide the area with best quality of CBD Products. Our goal is to improve our clients lives through natural solutions. The store also has massage room that we rent out to massage therapists.

#### What's one thing about you that would surprise people?

I think my age surprises most people! It's very common that people assume I am older than I am. I just turned 27 in August! I've been very blessed in those 27 years and look forward to what I can achieve in the future.

#### What energizes you and brings you excitement?

I pull my inspiration from the relationships I have with the people who inspire me. My number one inspiration is my daughter Hadley. She has built a fire inside me that is uncontainable. I strive to be a better me, for her. I have also been blessed with many successful men and women who I have built great relationships with and I have taken what I have learned from them and applied it to myself.

#### At what job, would you be terrible?

I would make a terrible computer technician. I'm not a "in the office" type of guy to begin with, and when it comes to computers I have no idea where to begin when a problem occurs. I have a need to be outdoors and around people so I'll stick to what I'm doing!

#### How long have you been a Chamber Ambassador and what do you like most about it?

I have been a Chamber Ambassador for almost 1 year. What I like most about being an ambassador is the people I meet and the relationships formed. The chamber is surrounded with eager and able people looking to improve themselves and their community.

#### **Ribbon Cuttings!**

#### Stutzmans' New Location is a Hit



The Chamber and Ambassador's Club celebrated the opening of the new Stutzmans Greenhouse location at 10th and Washington, in Great Bend. Purchasing the property at 10th and Washington has been a wonderful move for the company. Their mission is to share the passion they have of the Healthy Lifestyle of Gardening! The Great Bend location employs 12 seasonal workers and has a customer base that easily includes a 25-mile radius from Great Bend. For more information you can contact: stutzmans. com, find them on facebook or call 620 662-0559.

#### FREE E-WASTE RECYCLING





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LOCATIONS

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You will receive a tax deduction receipt when you drop off unwanted electronics.

Rosewood ecycle 2200 Main St. Great Bend South of the Dairy Queen!



CONTACT INFORMATION (620) 603-8348

The Mission of Rosewood ecycle is to provide work-related training and employment opportunities to adults with developmental disabilities.

#### Cards on Yards, now serving Great Bend



Ambassadors and Chamber staff joined Amanda Jolley, owner of Cards on Yards, on the Barton County Courthouse lawn to show off the "cards" and welcome her business to the Great Bend area. Any and every occasion that the residents of Great Bend and surrounding towns want to celebrate, Cards on Yards has them covered. This is the perfect contactless solution for your loved one's special occasion. Don't say it with a card, say it HUGE in yard!

For more information you can contact Amanda at: Cardsonyards@outlook.com or online at: www.cardsonyards.net. Find them on facebook: www.facebook.com/cardsonyardsgreatbend, Instagram: Instagram.com/cardonyards or call 316-213-9043.



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#### The Houses that Vicki built

While a big part of Vicky Dayton's job is using her encyclopedic knowledge of government regulations, it is not what has gotten her up in the morning for 25 years.

Instead, Dayton's passion for the job comes from knowing the effect Housing Opportunities Inc. (HOI) has had on hundreds of families – with more to come.

Dayton's last official day as HOI's executive director is Nov. 13. However, she will stay on as a consultant to her replacement, Callie Miller, until the end of the year. Miller has been the

bookkeeper and Dayton's right hand for nearly seven years.

"If Callie needs me, she is free to pick up the phone or send me an email," Dayton said. "I will answer her questions and share my advice, which is to never give up."

As Dayton prepares for her last day on the job, she looked back at the many ways housing architectural plans have come to life in central Kansas.

"When you show an apartment, you often see the tears of joy and then come the hugs," she explained. "People will say 'this is the nicest place I've ever lived.' We can tell story upon story upon story about what HOI has meant to hundreds of families."

For example, a woman who used a wheelchair lived in what was supposedly a handicapped-accessible residence. But the only option for bathing was a tub. HOI made her life much easier in a new, totally accessible home with a roll-in shower.

In another instance, a woman had been going backwards on her hands and knees down the stairs to do the laundry. She then went back up the stairs, again on her hands and knees while her husband carried the laundry upstairs. There are no steps in an HOI senior apartment.

"Then there was a woman who made five visits to an apartment before she and her husband decided it would be



their new home," Dayton recalled. "When I asked why she looked so many times, she said 'all I could see during the first three visits was the washer and dryer. I had to come back to see the rest of it."

At the time, the couple was living in another senior residence but had to do laundry in a different building.

Dayton, an HOI co-founder, officially began her association with the non-profit entity as a volunteer board member in 1995; she was named executive director in 2000.

HOI-managed residences are designed for those 55 and older with low-to-moderate incomes. Rent is based on income and the number of people in the household. Every appliance is included, and HOI provides service to all of them. In addition, yard work and snow removal are part of the package for seniors.

The agency's major partners include Kansas Housing Resources Corp., Midwest Housing Equity Group, Mesner Development Co. and Horizon Bank in Nebraska. HOI also works with local lenders that fill in loan gaps. As a 501 (c) 3 non-profit, HOI accepts private donations.

So far, HOI has been awarded over \$41 million to build rental and ownership housing. It has added more than \$14 million to market and non-market property values, and paid over \$1 million in property taxes, over \$25 million to local



Housing Opportunities Celebrates Completion of Kensington Square Duplex Development (Oct 2018)

contractors and subcontractors, and more than \$4 million in wages.

The first step that led to all of this was a \$3,600 donation from the Ellinwood City Council for HOI's first project – The Oaks, a 12-unit complex in Ellinwood. Today, HOI owns, manages and maintains 228 rentals. Other towns involved are Great Bend, Hoisington, Larned, Lyons, Sterling and Scott City. More than 600 families have been served.

"That \$3,600 from Ellinwood morphed into what we have today and will have in the future," Dayton said. "We cannot thank them enough."

The next step, a 24-unit complex called Quail Cove, is in the works on Great Bend's far west side. "We have projects lined up for the next five to 10 years," Dayton said. "Every town has its own waiting list and Great Bend's list has maintained 150-200 for about 15 years. We must keep pace because a project can take two to three years to complete.

"It is not easy to do what we do," she added. "We are highly regulated and the paperwork is monumental. But the rewards outweigh the regulations."

The HOI office at 1313 Stone is the only one in Kansas. "In the past," Dayton said, "there were 40 Community Housing Development Organizations in the state. Only 20 are left. Of those, five are active. HOI is one of those five. We are truly grassroots."

As Dayton mentions these successes, she recalls an early experience while being raised in Great Bend. "I grew up in a church with many senior citizens. I loved them all. But little did I know they would lead me to the great joy of serving seniors through HOI."

Dayton plans to take a week off and then go back to work with her husband, Norman, at Dayton Security; they own the 38-year-old local venture. And then there are the two grandchildren. "I am really

looking forward to spending more time with them and our children. I want to thank our employees, board of directors and partners for such great support through the years."

To learn more about Housing Opportunies, CLICK HERE.



#### More Ribbon Cuttings!

#### GBCF celebrates magical re-branding



The Great Bend Chamber of Commerce and The Chamber's Ambassador Club celebrated Golden Belt Community Foundation with a ribbon cutting. Golden Belt Community Foundation has re-branded with a new vision, mission, values, as well as a new logo. For more information you can contact Golden Belt Community Foundation online at: goldenbeltcf.org, by phone (620) 792-3000, or by email gbcf@goldenbeltcf.org.



#### **Welcome Re-Perks to the Chamber of Commerce**



The Chamber and Ambassador's Club celebrated Re-Perks joining the Chamber. Re-Perks has been open for one year and serves 50 customers per day on average. "Our dedication is to the Golden Belt Humane Society and the community overall. We appreciate our friends and neighbors for all the support they have shown us since inception," said Dennis Crouse, owner of Re-Perks. Proceeds from sales of pet products located in the adopt room are given to the local humane society. For more information, find them on facebook or call (620) 786-2334.



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## Window Contest Will Brighten Downtown Great Bend this Christmas

It is guaranteed to look a lot like Christmas this holiday season in downtown Great Bend, thanks to a generous contribution by an anonymous donor. She has donated \$3,000 in prize money to the top three winners in the 'Christmas Window Decorating Contest' that will run

through much of November.

"Best Christmas Window" Awards will be announced on Nov. 28 following the 'Home for the Holidays Parade' in downtown Great Bend. Window displays must be family friendly, creative and festive. They will be judged on General Presentation, Workmanship, Lights, and Originality. Winning windows will be selected by a panel of decorating professionals. Grand Champion award winner will receive \$1,500; Reserve Grand Champion will receive \$1,000; and Third Place will win \$500.

"The spirit of Christmas runs in my family," said the donor, when asked why she contributed to the contest. "My grandmother was extremely big on Christmas; it was the most important day of the year for her. She started planning for Christmas on January 1st. My mom was the same way, and I am similar. I love Christmas, I love our community, and I'd love for Great Bend to be recognized positively for the special season."

The event is organized by the Rosewood Roots & Wings Santa Committee that also is associated with 'Santas Around The World,' the multicultural holiday exhibit, which opens

each Christmas season in downtown Great Bend. Boundaries for the window-decorating contest cover 10th to 18th Streets, and from Williams to Kansas Streets in Great Bend. There are no fees to enter, but participants are responsible for the cost of their decorations.

Downtown business owners are encouraged to enter the contest, as well as those who would like to become window decorators. Applicants who do not have a store window to decorate will be assigned a vacant window in downtown Great Bend, based on availability. Participants must submit their application by 5 p.m. on Nov. 9 to be included in the judging. Judging for the window decorations will run from Nov. 21 – 27.

Those interested in participating my

Christmas
WINDOW DECORATING

access rules and an application form at

access rules and an application form at Santas Around The World.com, or contact Anna at 620-793-5888 to receive an application form.

"I'd like to see every store decorated so that when you walk or drive through our downtown streets, Christmas lights are on, decorations are in full display, and there's a positive energy in the air," said the donor. "It's been a challenging year and it's just time to have some fun. I'm hoping that the contest will also encourage more people to shop in downtown Great Bend. We have a lot of nice stores with wonderful retail people that have a little bit of everything to sell for that perfect Christmas gift."

Santas Around The World, <a href="https://www.santasaroundtheworld.com/">https://www.santasaroundtheworld.com/</a>

Follow them on **Facebook**.

#### Visual/Mind/Behavior Training, LLC grew from an idea

"For I Know The Plans I Have For You, Plans To Give You Hope And A Future" - Jeremiah 29:11

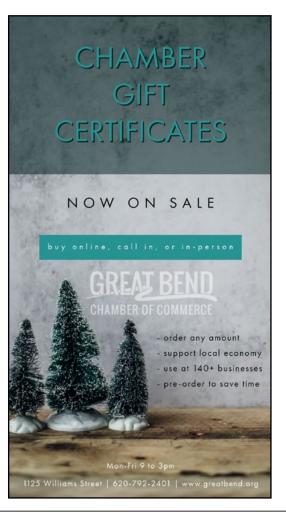
These are the words, on a plaque, in the office of Visual/Mind/Behavior Training, LLC that inspires the owner, Julie Stuhlsatz, cbt, everyday as she trains one-on-one with children. The idea for the business started in 2011 when she received the diagnosis of her son's dyslexia. She was referred to a doctor in Santa Fe, New Mexico, who specializes in exercises that balance brain and eye function, which helps children who are having learning difficulties and behavioral problems. He is the author of several books, DVDs and has lectured in this field for many years.

Because of the travel distance, he provided her with motor, cognitive and visual exercises to do at home with her son. Julie and her family went back and forth to his office monthly for testing and new, more advanced exercises. After she saw the improvements in her son, she was so impressed that she wanted to share these exercises and help other children in our community who are struggling in school. She has a Cognitive Behavioral Therapy Practitioner Certificate, Neuro Linguistic Practitioner Certificate and EFT/TFT Practitioner Certificate. The doctor provides her with videos and news letters weekly with new information.

Julie's business is located at 2015 Forest, Suite 100, across from Great Bend Tribune. Many new clients are referred by satisfied parents who share their child's progress with others. Lacey Bonine, mother of a child currently in training, said the following about her son's progress. "I see continued improvement in his overall behavior, he's more calm and relaxed and falls asleep easily now. He communicates clearly with us and is doing great in preschool. Also, his coordination is improving."

If you would like more information about Visual/Mind/Behavior Training, LLC call or text Julie Stuhlsatz, cbt at 620-639-2696 or email, vmbtraining@gmail.com. Also, more information can be found on the Great Bend Chamber website, click here.

# Drop In Pickleball and Pickleball Clinics now available at the Great Bend Rec! Check the Program Guide for more information



#### **New Hires & Promotions**

### Hoffman Promoted to Vice President/Chief Operating Officer at Clara Barton Hospital

Clara Barton Hospital is pleased to announce that Amanda (Mandy) Hoffman, Director

of Pharmacy has been promoted to the position of Vice President/Chief Operating Officer as current Vice President/Chief Nursing Officer, Jane Schepmann, plans to retire. Hoffman has been a licensed Pharmacist since 2012 and has been an employee with Clara Barton Hospital for nearly 8 years.

Hoffman grew up in Olpe,
Kansas. She attended the
University of Saint Mary
where she completed a Bachelor
of Science in Biology/Chemistry and received
her PharmD from the University of Kansas
School of Pharmacy in 2012.

After graduating from the pharmacy program, Hoffman moved to Central Kansas with her husband Eric, who is originally from the Hoisington area. Prior to working full-time

at Clara Barton Hospital, Hoffman worked in both the hospital and retail pharmacy setting

and also covered for the Clara Barton Hospital Pharmacy on a PRN-basis.

Hoffman began working full-time at Clara Barton
Hospital in October of 2016 when she was hired with the intent to take over for former Pharmacy Director, Celeste Meitner, after her retirement. In June, Meitner transitioned to partial-retirement and Hoffman was promoted to Director of Pharmacy. As she transitions to VP/COO of Clara Barton

Hospital, she will continue her role as the Pharmacy Director and accept the additional administrative responsibilities her new role entails.

Hoffman and her husband Eric live in Great Bend, KS and have three daughters Macy, Lexan, and Breckyn.



Amanda (Mandy) Hoffman

#### Rondeau joins Watkins, Calcara, Chtd.

The law firm of Watkins Calcara, Chtd., in Great Bend is pleased to announce Molly O. Rondeau has joined the firm as an associate

attorney. Molly grew up in Great Bend and attended Great Bend High School where she was active in sports and theatre. She graduated in 2010 and attended Washburn University where she graduated with a Bachelor's degree in Elementary Education. After graduation, she taught 4th and 5th grade in the Seaman School District in North Topeka for two and a half years.

Looking for additional challenges, Molly left teaching and was admitted to Washburn

University School of Law in Topeka, Kansas. During law school, she worked for the Kansas Association of School Boards and the Kansas Department of Aging and Disability and served as the Student Bar Association's Vice President. She also represented Washburn on its interscholastic Trial Team. She earned her Juris Doctorate degree in May of 2020 and

was admitted to the bar on September 24, 2020 when she and her fiancé were sworn in by District Judge Mike Keeley.

At Watkins Calcara, Molly looks forward to putting into practice the lessons learned as a teacher and a student. At present, she intends to focus on estate planning, trust formation, property law, contract law, and business planning.

Molly and her fiancé, Spencer Bailly, met at Washburn Law and hope to marry this spring. They look forward to building their future together in Great Bend, Molly said, "moving back to Great Bend has helped me

realize how many wonderful opportunities are available to young professionals, here and in the surrounding areas. I am thrilled to be back home and I can't wait to give back to the community that helped raise me." Molly can be contacted at Watkins Calcara Chtd., 1321 Main Street, Great Bend Kansas, 67530; (620) 792-8231.



Molly Rondeau



#### WELCOME to Our NEWEST Chamber Members

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Ryan Fairchild, Co-Owner
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DryLakeBeer.com

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#### **WANT TO JOIN THE CHAMBER?**

If your company is interested in joining the Great Bend Chamber of Commerce, fill out the online application on our website: <a href="www.greatbend.org">www.greatbend.org</a>. Membership is quick and easy to get started, and it is affordable, too!

Sign up on our website:

www.greatbend.org/eventregistration

#### **New Hires & Promotions**

#### New practitioner joins The University of Kansas Health System Pawnee Valley Campus

Heather Holaday may be new to her position as a family medicine provider at The University

of Kansas Health System Pawnee Valley Campus, but she is a familiar face in Larned and the surrounding area.

Holaday was born in Great Bend and raised in Garfield. She attended Larned schools.

Today, Holaday serves
Pawnee Valley Campus
patients as an advanced
nurse practitioner through
a University of Kansas
postdoctoral fellowship.
Her background includes a
Bachelor of Science in nursing

from Emporia State University and a Doctor of Nursing Practice from Fort Hays State University, the highest nursing degree offered.

Holaday describes her work as "providing comprehensive, evidence-based care in collaboration with physicians. My education has focused on family practice medicine, which entails a range of knowledge about chronic and acute conditions, as well as general wellness," she added, noting she sees patients of all ages.

Holaday has experience in workman's

compensation issues, women's health, physical exams and well-child checks. Her

fellowship training includes work in pulmonology, urology, orthopedics, women's health and dermatology.

Holaday's fellowship started in July and will end June 30, 2021. She previously worked as a registered nurse for two years at Pawnee Valley Campus.

The fellowship is designed to prepare new primary care advanced practice registered nurses for the complexities of practicing in rural and underserved settings.

"In rural areas, there is often a lack of access to medical care and resources," Holaday commented. "However, the Larned area is fortunate to have Pawnee Valley Campus, which provides care for emergent, acute and chronic conditions.

"Because this is a critical access hospital, we offer professional and convenient outpatient and inpatient care. I have also personally witnessed the lifesaving measures available here. The hospital is extraordinary and priceless."



Heather Holaday, DNP

#### More Ribbon Cuttings!

#### Petroleum Electric now a division of Hammeke Electric



October 29, 2020 the Chamber staff and Ambassador's Club welcomed Petroleum Electric a division of Hammeke Electric to the Chamber of Commerce. This is an expansion into the oilfield industry for Hammeke Electric.



Click here to hear more from Tim Hammeke about the expansion.



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## CHAMBER COFFEE SCHEDULE

**Every Thursday at 9:30am** 

Tune in to the Chamber's Facebook Page or YouTube Channel

November 5, 2020

#### BARTON COMMUNITY COLLEGE FOUNDATION

Barton Community College Foundation has been transforming into the multi-faceted face of Barton Community College along with the communities and students we serve. In addition to creating funds and making scholarship awards, the foundation raises funds for special projects, builds strong business relationships and coordinates funding sources that enhance college goals and dreams.

**November 12, 2020** 

#### **HEART OF KANSAS MERCANTILE** MISS PRETTY PICKLES

Heart of Kansas Mercantile & Miss Pretty Pickles offer a stunning selection of gifts, cards, fashion and accessories along with gourmet foods, kitchen accessories and eclectic items all presented in a fun "Kansas" theme! When you walk around the stores, you'll find something beautiful tucked in every corner. Fabulous jewelry, fun and cozy scarves, hats and more! They have everything to create a style that is uniquely you! They are proud to feature consignment art from local artists, inspired by the unique perspective that comes from living life on the plains!

#### **November 19, 2020 FAMILY CRISIS CENTER**

The Vision of the Family Crisis Center, Inc. is for communities to be empowered by awareness, resources and accurate information so we recognize victims of domestic violence, sexual assault, and child abuse in all its forms to provide the advocacy, support, reduce trauma and become the victim centered world we all deserve to live in.

> **November 26, 2020 NO COFFEE - HAPPY THANKSGIVING!**



#### LANDMARK NATIONAL BANK Great Bend Events Center | 3800 10th Street in Great Bend

Landmark National Bank's banking roots trace back to April 1885. We are recognized by Bauer Financial with their highest 5-Star rating for financial strength and stability. Landmark National Bank is a community bank dedicated to providing quality banking services. Landmark is the #1 Lender in Kansas for the Guaranteed Rural Housing Loan Program by USDA and the #1 SBA Lender in the State of Kansas. Our deposit solutions are tailored to fit the customized needs of each person or business; allowing flexibility and ease including online and mobile banking.



3307 10th Street • Great Bend, KS 67530

is providing coffee for Chamber of Commerce coffees.

# Be the One for Barton and Pawnee Counties

When 2020 began, it was exciting just as any new year is - full of new resolutions, goals, and hope for what the next year



#### hope for what United Way of Central Kansas

may bring. It's safe to say that the year has turned out a little differently than most thought it would. But not even a global pandemic can stop the sense of hope that we have with this year's annual campaign to strengthen our community.

Turn on your TV or flip through the newspaper and you may hear or read that "now more than ever" is the time to do something or another. We come to you because now more than ever, the 22 community partners fighting for better education, health, and financial stability truly need your help. Without gracious donors like you, vital services in our community become less available to those who need them most in an incredibly trying time. As Dr. Seuss said in The Lorax, "Unless someone like you cares a whole awful lot, nothing is going to get better. It's not!" Korby & Yuchen Boswell, 2021 Co-Chairs...."Let's Do This"

We hope you will join us in supporting United Way and the local charities they

help fund. Our family has supported United Way through the payroll deduction plan for twenty years. We know that 99% of

children read, families finding resources and programs for the betterment of our communities. At this time of need, please join us in supporting those among us who need us the most. Paul & Elise Snapp, 2021 Co-Chairs... "Join Us"

Message from Gaila Demel, Executive Director:

our donations

are being used

in Barton and Pawnee

Counties by local charities

centered on helping

families

thrive,

There are many things about our world right now that are different. The way we work...the way we live. But one thing remains the same, we are UNITED for Barton and Pawnee Counties. The way our communities rallied this year is proof. Businesses and individuals came together to

act when neighbors felt the impact of this year's health and economic crisis...but there is still work to be done. Won't you please... LIVE UNITED...help us support our 22 Community Partners and to ensure the stability of our impact programs that center around our focus areas of

Health, Education and Financial Stability. Won't you...Be The One?

Korby & Yuchen Boswell.

2021 Co-Chairs

Paul & Elise Snapp, 2021 Co-Chairs

**CLICK HERE for more information** 

# CASA receives Professional Certifications for Trauma and

Resilience



Central Kansas CASA's CINC Coordinator (Karrie Hammeke pictured on right) and Executive Director (Caitlyn Eakin pictured on left) have received their Professional Certifications for Trauma and Resilience: LEVEL ONE from Florida State University.

Central Kansas CASA is very proud of these ladies for taking the time to continue to learn and invest in the children Central Kansas CASA serves!

The Trauma and Resilience Certification will be used to help train existing and new CASA Volunteers understand childhood trauma, adverse childhood experiences, brain development, mental well-being, group think, therapeutic options, and how resilience impacts and can change for children through a lifetime.

For anyone interested in becoming a CASA Volunteer and advocating for children in foster care, Central Kansas CASA will be hosting a required 30hr Spring Training beginning March 2021. The training will be held primarily on-line on a new and interactive platform, with 5 in-person follow up sessions for each chapter. The training will take roughly 6 weeks from beginning to end. It is Central Kansas CASA's primary goal to fully train, empower, and support all volunteer's during the training process as well as post training. CASA Volunteers must be 21 years of age, be able to pass multiple backgrounds checks (Local, State, & Federal), and commit to serving on a case for a full year from the date of assignment.

#### Autism therapy now offered at Sunflower Early Education Center

While surprise may be a parent's first reaction to learning about a service now offered at Sunflower Early Education Center (EEC), a sense of relief may soon follow.

The service is called Applied Behavior Analysis (ABA), which is designed for children diagnosed with Autism Spectrum Disorder (ASD). And it is not easy to come by in many areas of Kansas.

"ABA is very limited in the state," said Alyson Burkhart, EEC autism specialist. "Even in Wichita and farther east, many agencies that offer it have waiting lists. Families may wait a year or more.

"This is one reason why we are so passionate about providing ABA here. One other area agency offers it and we work closely with them."

Current data indicate one in 54 children has ASD. Many are diagnosed as early as age 2.

"The most recommended treatment is ABA, which entails behavioral intervention," Burkhart noted. "It is a therapy based on the science of learning and behavior. The goal is to increase helpful behaviors and decrease those that are harmful and affect learning."

Intensive behavioral intervention at Sunflower is offered to children up to age

5 or when they start kindergarten. ABA is for children with a medical diagnosis of ASD and/or a doctor's referral. EEC staff members do not diagnose.

Services are adapted to the unique needs of each child. This may involve one-on-one teaching, group classroom instruction and/or parent training for up to 25 hours per week. A transition plan, based on ongoing needs, is developed as the

child approaches school age. Children are eligible for ABA as long as it is deemed medically necessary. Some insurance policies, including KanCare, cover ABA services.

Burkhart earned a master's degree in ABA and is working toward board certification in behavior analysis. She will sit for the exam early next year. Burkhart



parent training for up to 25 hours per week. A transition plan, based on ongoing needs, is on the diagnosed with Autism Spectrum Disorder.

John Beugelsdijk, 3, learns to answer questions with teaching skill based on our treatment plants and the plants and teaching skill based on our treatment plants and the plants and the

also is an early childhood special education teacher with a decade of ABA experience.

One of Burkhart's EEC colleagues is Allison Schwartz, an intensive individual support (IIS) provider.

"Allison
works directly
with children
to implement
programs and
teaching skills
based on our
treatment plan,"
Burkhart said.
"She has worked
with children with

autism for four years and is a great asset to our EEC families."

In addition, three members of the Incredible Years Preschool staff recently earned their IIS designation. They are: Shari Schneider, preschool director; Jessica Kraisinger, early childhood special education teacher; and Alli Adams;

- Continued on Page 15

# ABBB Unveils New Name and Brand

Adams, Brown, Beran & Ball, Chartered (ABBB) has changed its name to Adams Brown as part of a rebranding effort to celebrate the firm's 75th anniversary. The new logo, colors and tagline convey the energy and commitment they bring to clients, and their promise for the next 75 years.

Hundreds of clients and friends took time to participate in focus groups and surveys where they told the firm they:

 Are extended members of the team, daily

- Step up, especially when things get tough
- Provide clients with more than expected
- See problems before clients do
- Don't cut corners
- Make it easy to work with the firm

From those conversations the first ever tagline came to light — above+beyond.

These are words Adams Brown take to heart every day. It's how they approach relationships; being a strategic

#### **ADAMS BROWN**

Strategic Allies and CPAs

above+beyond

ally in their client's success. It's about going beyond the numbers to help clients make decisions, grow, and prepare for the road ahead.

Research also showed that most people widely referred them as Adams Brown. So, while they often referred to themselves by initials in place of the long name, they decided to go with the name that clients already know them by, Adams

Brown.

While the official name change to AdamsBrown, LLC won't take place until January 1, clients will begin to see changes to the website, social media accounts, building signs, and email addresses.

Let them know what you think of the new look and how they go #AbovePlusBeyond for you by emailing them or sharing on social media.

#### HIGHLIGHTED NOVEMBER EVENTS IN GREAT BEND

- 1-30...BCAC Friends and Acquaintances Community Art Exhibit, Shafer Art Gallery
- 1...Daylight Saving Time Ends
- 2...Chamber Chat: Chamber Focus, Virtually @2pm on the Chamber's Facebook Page or You Tube Channel
- 3...Election Day
- 4...Adams Brown Webinar: PPP Updates & Planning for Year-End from 12-12:30pm
- 5...Virtual Chamber Coffee: Barton Community College Foundation, Program @9:30am on the Chamber's Facebook Page or You Tube Channel
- 6...Winter Expo Storage Move In from 4:00-6:00pm in Expo II
- 7...Winter Expo Storage Move In from 9:00-11:00am in Expo II
- 7...Explore Great Bend: Grow Great Bend
- 9...Chamber Chat, Virtually @2pm on the Chamber's Facebook Page or You Tube Channel
- 9... Lake Barton Golf Course Board Meeting @7pm
- 10...Kansas Children's Service League's Together, We Thrive Virtual giving event from 7–7:30pm
- 11...Veteran's Day
- 12...Virtual Chamber Coffee, Heart of Kansas Mercantile/Miss Pretty Pickles, Program @9:30am on the Chamber's Facebook Page or You Tube Channel
- 14...Explore Great Bend: Open Houses
- 16...Chamber Chat, Hosted by Nex-Tech Wireless, Virtually @2pm on the Chamber's Facebook Page or You Tube Channel
- 18...Aligned Leadership Class #3 from 9-11:30am
- 18...BCYP Mental Health Virtual Lunch & Learn from Noon-1pm
- 19...Virtual Chamber Coffee: Family Crisis Center, Program @9:30am on the Chamber's Facebook Page or You Tube Channel
- 19...Ribbon Cutting: State Farm-Steve Lunsford, Agent, 1018 Kansas Avenue @10:30am
- 21...Explore Great Bend: Find a Turkey
- 23... Chamber Chat: What's Up Great Bend? Virtually @2pm on the Chamber's Facebook Page or You Tube Channel
- 25-27...USD 428-No School
- 26...NO Chamber Coffee-Thanksgiving Day
- 27...Explore Great Bend: Black Friday
- 28...Home for the Holidays Festival and Parade
- 28...Small Business Saturday
- 30...Chamber Chat, Virtually @2pm on the Chamber's Facebook Page or You Tube Channel

#### **Recurring Events:**

Great Bend City Council Meetings, 1st & 3rd Mondays, City Hall, 1209 Williams St, 6:30pm

Barton County Commission Meetings, Every Monday, Barton County Courthouse, 1400 Main St, Rm 106, 9am

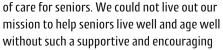
Giving Tuesday, Donate online from Nov 1 - Dec 1

#### The Spirit of Giving is More Powerful than Ever

save the date

Each year Almost Home joins the Golden Belt Community Foundation and a host of other worthy causes to create and celebrate the season

of giving with Giving
Tuesday. While mostly
virtual this year, the
sense of coming together
to make a difference
remains. There's never
been a better time to
make an impact with
your giving and support
these worthy causes.
Almost Home provides





community around us. We thank you for your past support and invite you to Save the Date and join us again this year as we celebrate Giving Tuesday on December 1, 2020!

Visit, <a href="https://www.goldenbeltgives.org/">https://www.goldenbeltgives.org/</a> AlmostHome for more information on how to

all the comforts of HOME plus the highest quality

give, and how to get involved.

#### **Golden Belt Gives 2020 Is Coming!**

Golden Belt Gives - Giving Tuesday begins Sunday, November 1st through December 1st. It provides an opportunity for growth for Barton, Pawnee, Rush, and Stafford county organizations that strive to do good works and an opportunity for the community to support these causes. What a great way to do "more good" for our friends, family, and neighbors!

Please mark your calendars and plan to be a part of this wonderful day of giving to benefit the places we all call home.





# Autism therapy now offered at Early Education Center continued from page 14

preschool teacher.

The EEC autism team has partnerships with the University of Kansas Developmental Pediatricians in Wichita and the Center for Child Health & Development at KU Medical Center to help with the timely diagnoses of ASD.

Heather Quillin, Sunflower children's services coordinator and speech/language pathologist, said "we are excited to get this new program up and running. For more than five years, Sunflower has had an autism team gathering necessary paperwork and assessments prior to an appointment with a developmental pediatrician.

"However, children who received a diagnosis returned to our local communities and couldn't access recommended ABA services. We are happy to fill that gap."

Now Sunflower has a "highly qualified team working together to provide the best service possible to our families," Quillin added. "We look forward to the growth of this program to offer additional services to more children and their families. The future is bright."

For more information, call 620-792-4087.



# Fall furnace check can insure safety & other benefits to your bottom line

Fall is in the air, which means it is time to knock the dust off your furnace. There are a lot of benefits to having your furnace serviced yearly. Barry Stalcup with Comfort Pro explains some of these benefits:

Ensure Efficiency – Some of your furnace parts can wear down faster than others, especially when used extensively, as we tend to do in our cold Kansas winters. Your filter is a great example of this. The furnace needs to pull air to heat it and then push it throughout your house. Your filter can become clogged over heavy use, which means your furnace has to work harder to pull air through it and decreases the efficiency of your unit.

**Save Costs** – When your furnace



is running at peak efficiency, it doesn't have to work as hard to produce the same amount of heat. Efficiency saves you money. Additionally, investing in regular maintenance reduces the risk of expensive repair or replacement costs down the road.

#### Decrease Risk of Failure-

Having a licensed HVAC technician inspect your furnace once a year can help catch any parts that are starting to get worn out and replace them before they fail and cause you to lose your heat. Professionals will also lubricate parts that might need it and check the electrical wiring. Having an HVAC professional inspect your furnace gives you peace of mind

knowing that you and your family will be warm throughout the winter.

#### Extend the Life of Unit-

Buying a new furnace unit is an investment, and you want it to last as long as possible. Regular maintenance by a professional extends the life of your heating unit, enabling you to get more money out of your furnace purchase.

Maintain the Manufacturer's Warranty – Not having your machine inspected and serviced regularly by a professional may void the warranty. It is important to double check your paperwork and keep your furnace serviced accordingly.

Keeps Family Safe – Furnaces are designed to release carbon monoxide during the heating process. The carbon monoxide your furnace releases should be vented through an exhaust pipe to the outside of your house. A licensed HVAC professional will check for leaks in the exhaust pipe to make sure all of that carbon monoxide is exiting your home, and your family is not exposed to this harmful gas.

Comfort Pro has licensed HVAC technicians that are trained to look for these safety hazards and make sure your furnace is ready to kick on this winter. Call them to schedule your appointment 1-800-848-4901. Learn more about Comfort Pro and the services they offer at <a href="https://www.comfortproks.com">www.comfortproks.com</a>

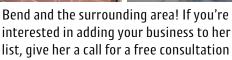
#### KELLY'S GARDEN SENSE

# With over 800 feet of garlands and 24 32-inch wreaths on order, Kelly Moeder, owner of Kelly's Garden Sense, is gearing up to add some major curb appeal to Great Bend this holiday season. There's no better way for your home or business to stand out at the Holidays than to add a POP of Color with beautiful holiday pottery! Without a physical location, Moeder's company brings the greenhouse--and in this case holiday decor--to your door, serving Great

#### **Welcoming the Holidays!**









today 620-282-7170 or visit her website, www.kellysgardensense.com/christmas-2020-bookings.



#### November 7th

**Grow Great Bend Day** - You know that shopping small helps grow our community. We ask that you share your favorites about the stores you explore and help grow business in Great Bend!

#### November 21st

**Find A Turkey Day** -Find the hidden turkey in the participating stores and you could win various discounts or prizes!

#### November 28th

Small Business Saturday, Cookie Contest & Home for the Holidays Festival & Parade! \$1000 Giveaway will be after the Parade that starts at 5:30pm in Downtown Great Bend!

#### November 14th

**Open Houses** -See new fall & holiday products and services. Take this opportunity to see what features and products our stores have this holiday season for you and all your gifting needs!

**Black Friday**- Doorbuster deals, great specials, wonderful bargains. Shop early, late or all day but be sure to get some of the best savings of the year from local businesses!

#### November 27th

# Explose GREAT BEND Shop - Stay - Play

Contest Rules: There is no cost to register. You may register one time per business per day. Prize money must be spent at participating businesses. Store hours may vary.

A440 Music
Bookies Bar & Grill
Bling Great Bend
Dilly & Doc Creative Studio
Kiowa Kitchen
Kustom Floor Designs
Mind Sculpt Games
Miss Pretty Pickles/Heart of Kansas
Poppy Petals Boutique
Renue Salon, Spa & Fashion Boutique
Rana Luna Boutique
Refined Medley
Rosewood Bargain Barn
Rosewood Furniture Gallery
Rosewood Wine Cellar

Sweet Dreams Candy Shop
Straub's Powersports
Sutherland Lumber Company
Tenth Avenue Boutique
The Page An American Bistro
The Wright Place
That Hipster Place
Waters Hardware
Yours Truly Gift Store & Flower Shoppe

Shoe Sensation